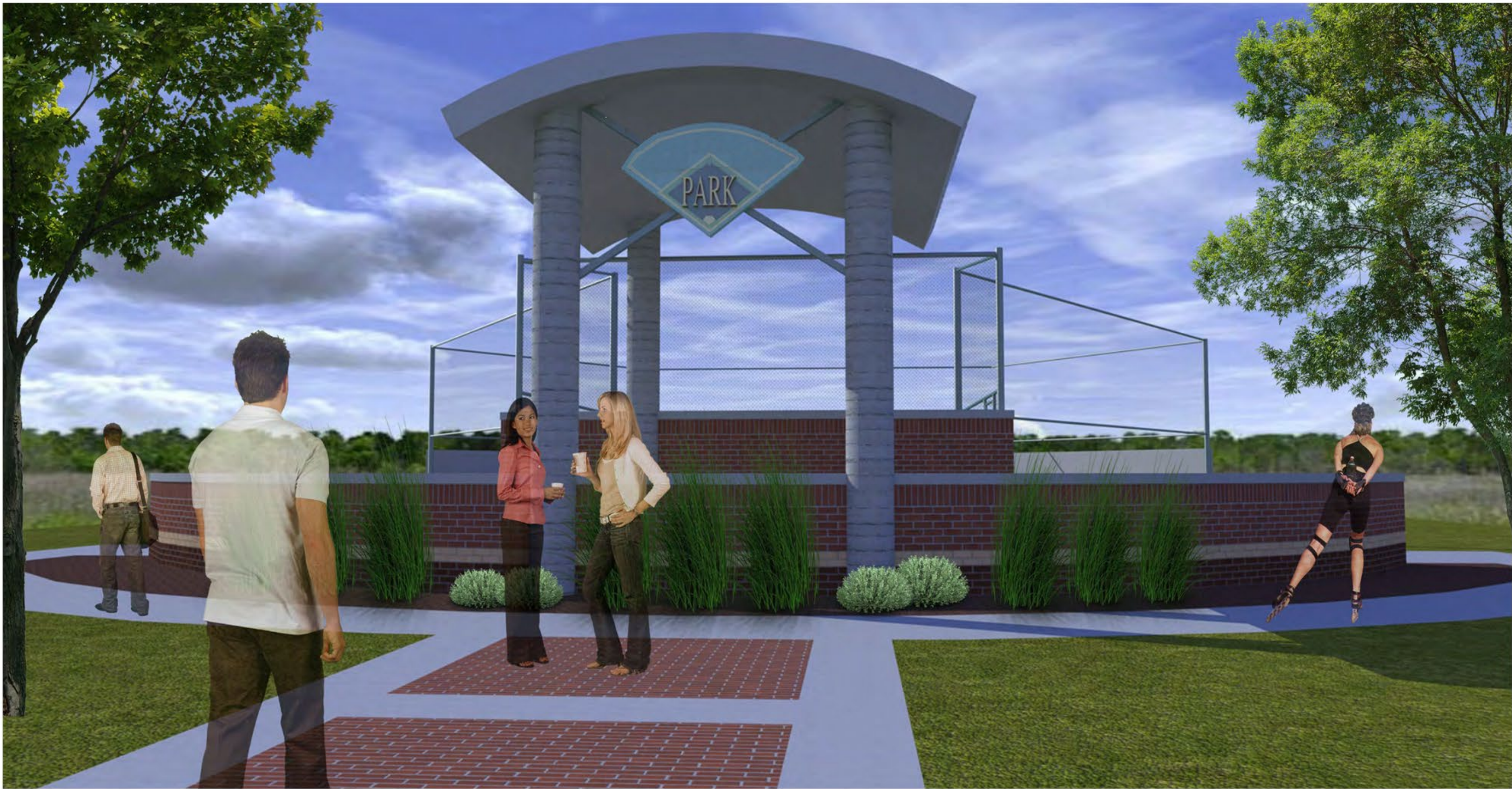




Project Presentation

Our
National Pastime
Comes Alive!





Overview

- **Vision**
- **What is Strikeout Baseball?**
- **Benefits to Community**
- **Support from City of Lansing**
- **Community Support**
- **Meet the Founder**
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Vision



This innovative game ignites the dreams of kids in a fresh and exciting way. At a time where kids get lost in a world of computers and video games, **Strikeout Baseball** provides the ultimate experience to be active while working on the fundamental skills of baseball.

Taking place in a miniature stadium, **Strikeout Baseball** allows games to be played with two players up to ten. This game is geared toward getting our young people active while allowing them to create dreams and play ball.

America's pastime comes alive and you can help make history...
while dreaming like a kid again!

Vision



Baseball...

A game more than a century in the making.
A tradition!

A sport used to create friendships, teach lessons and make memories
that last a lifetime!

Strikeout Baseball...a field full of dreams!
A venue to spark an interest in America's Pastime.
Baseball...reinvented for our times!

Strikeout Baseball is coming to Lansing!

What is Strikeout Baseball?



Strikeout Baseball is a conceptual baseball facility that allows players to pitch, hit, and field in a miniature stadium environment.

Games can be played with 2-on-2, up to 5-on-5
with state-of-the-art graphics.

Strikeout Baseball is fun for all ages!

Benefits to the Community



- **Strikeout Baseball** has the ability to get kids off the couch, outside and playing baseball without having to round up 18 players.
- **Strikeout Baseball** is an excellent tool that helps cultivate an interest in baseball while assisting in refining the skills of those who already play the game.
- **Strikeout Baseball** combines all of the exciting elements of baseball in one fun environment!

Support from City of Lansing



Strikeout Baseball has received site approval at **Ferris Park** in **Lansing, Michigan**.

We are excited to have gained the support of Mayor Andy Schor and the Lansing Parks & Rec Department stating that "**Strikeout Baseball** would be an asset to the downtown community and complement the existing miniature soccer facility, Beacon Field".

Support from City of Lansing

August 6, 2019

Dear Mr. Lazaros:

Thank you for your follow-up regarding the proposed Strikeout Baseball Project at Ferris Park. I appreciate your enthusiasm for this project and do believe it would be an asset to the community. We previously explored this idea with the neighborhood and they had voiced support for the project, especially after seeing the positive impact Beacon Field has had. We see this as another great opportunity to offer a unique facility to engage youth and adults in outdoor recreational activities.

The City of Lansing and Lansing Parks Department is in full support of your efforts and grants permission for the use of Ferris Park. We also support your efforts to seek additional resources and initiate fundraising to underwrite the cost of the project.

The city is fiscally obligated to the citizens of Lansing to use Parks millage funds to support the current infrastructure and support existing programs. As a result, we currently lack the funding to invest in this project but we will be happy to provide letters of support for any grants or other financial support you may seek.

Again, I appreciate your enthusiasm and look forward to hearing back from you on your progress on funding this project.

Sincerely,

Andy Schor
Mayor of Lansing



OFFICE OF THE MAYOR
CITY OF LANSING, MICHIGAN



Community Support



October 25, 2019

To Whom It May Concern:

The purpose of this letter is to recommend and support Jeff Lazaros and his Strikeout Baseball project in Lansing, MI. Jeff has a passion for young people and the game of baseball and is so excited to get his project off the ground while recognizing the impact it will have on countless youth in the city of Lansing.

Jeff is extremely detail oriented and driven to make this project happen. His dream of "getting kids out from behind their computers" and out playing baseball is contagious. He has donated countless dollars and hours to making this project happen and is very close to having his dream become a reality.

I would encourage anyone with the opportunity and ability to get involved with the Strikeout Baseball project in the city of Lansing so we can continue to impact young people in a positive way and grow the game of baseball for years to come.

Sincerely,

Jake Boss
Head Baseball Coach
Michigan State University

Michigan State University Baseball - 304 Jenison Field House - East Lansing, MI 48824
Phone: 517.355.4486 Fax: 517.432.1027



October 30, 2019

To whom it may concern,

It's imperative our Lansing community create and provide healthy and fun physical outlets for the roughly 40,000 youth that call the Capital City home. Keeping our children active, engaged and participatory is imperative for their future success and health of this vulnerable generation. Like many my age, I spent countless afternoons in Lansing playing baseball at local fields and creating unique and fun games on the ball diamond. The lessons learned went beyond the simple rules of baseball, and friends and memories of those times remain with me even today.

Over the past few years Jeff Lazaros has worked tirelessly to provide a similar experience for the children of Lansing, but with an incredibly unique and ambitious vision. The first time Jeff shared his idea of "Strikeout Baseball" I was hooked. I quickly envisioned the youth of Lansing, from various neighborhoods and backgrounds, lining up to enter the stadium and trying to rip a home run off the center field wall. The memories created, the stories told, and the friendships made would be almost instantly forged as kids played and partnered with others they've never met, actively playing in our city parks and quickly forgetting the cell phone or video game they left behind.

Jeff and the "Strikeout Baseball" concept are one that can change the community dynamic and set our youth on a path they didn't know they were even seeking. Jeff's passion for creating this opportunity has been evident and palpable since the first time I met him. The last three years he has garnered community support, and with the engagement of others in the region, this vision can easily become reality.

I'm excited to partner and support Jeff's work to create this opportunity for the children of Lansing. I have no doubt through Jeff's leadership and persistence this will become reality in the very near future. I hope you will also join the team and support "Strikeout Baseball".

Respectfully,

Mike Price CSEE, CTA
Executive Director

500 East Michigan Avenue, Suite 180, Lansing, MI 48912 | www.lansingsports.org | 517.377.1411

Community Support

MICHIGAN STATE
UNIVERSITY

October 30, 2019

To Whom It May Concern:

I have had the opportunity and privilege to get to know Jeff Lazaros both as a business acquaintance and friend. Jeff is extremely driven and passionate about providing opportunities for today's young people who will become the difference makers of our future.

"Strike-Out Baseball" is a vision Jeff has had for years and is now becoming a reality. The impact that this program will have cannot be overstated. As Jeff works to provide an environment that promotes positives including teamwork, being goal-oriented, avoiding harmful substances, and dedication to community he is preparing future Spartans and others for success.

I believe Jeff is the perfect person to lead this charge. His ability to organize, communicate, pay attention to detail, and follow through have been strong characteristics since I have known him. As a business owner, Jeff has learned leadership through oversight and experience. He has committed to completing the tasks he starts and willing to invest all his available resources to do so.

I am highly supportive of this project and trust that we can get other members of the community on board. Projects like this truly make a difference and I feel privileged to know someone like Jeff who is willing to take the lead on implementing them. I anticipate great success as we see this program launch and all those who will be able to participate.

Sincerely,



Brian Chadwick
Academic Advisor & Assistant to the Undergraduate Director
Department of Mathematics
Michigan State University
bchadwick@math.msu.edu

Michigan State University
Wells Hall
East Lansing, MI 48824-1027

517-353-0844
Fax: 517-432-1562

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To Whom It May Concern:

Having met Jeff Lazaros a couple years ago, he shared with me his vision and creation of Strikeout Baseball.

I certainly recognized his passion and motivation behind this unique concept. As an avid sports fan and longtime baseball guy, I immediately realized that this could be a great way to get our young people involved with the game of baseball.

It seems that Jeff has worked hard in gaining support of many key people in the Lansing community to accomplish his mission. While I see Strikeout Baseball as a fun, new, and innovative way to help grow what has been a seemingly declining sport amongst our adolescents.

I am in full support of the proposed Strikeout Baseball facility to be developed and constructed at Ferris Park in Lansing, Michigan. Jeff has shown his conviction and love for the game of baseball through his efforts.

I look forward to seeing this project and Jeff's dream become a reality and the impact it could have here in Lansing.

Sincerely,

Chris Holman



October 26, 2019

LETTER OF SUPPORT

Re: STRIKEOUT BASEBALL & JEFF LAZAROS

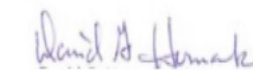
It is with great pride and enthusiasm that I write to support the proposed Strikeout Baseball facility in Lansing, MI. Kids in urban areas are in need of dynamic outdoor opportunities. The Strikeout Baseball facility will provide a productive space to allow kids to convene, play, socialize, compete, and work through productive conflict. I encourage all like-minded leaders to support this project. It is clear to me that children need more opportunities to play outdoors.

Jeff Lazaros, the founder of this project, has been laser focused on the development of Strikeout Baseball. He has received support from the Mayor of Lansing; he has secured the property from the City of Lansing; and he has assembled a team of exceptional advisors working behind him to support his incredible vision.

Charles Dickens once said, "do all the good you can and make as little fuss about it as possible." Jeff's vision to create a productive baseball facility in an urban area is simply outstanding. He is highly motivated and driven to make a difference on a daily basis in the lives of children. Strikeout Baseball is an investment in our youth. I worry for the future if we fail to provide productive outdoor activities for our youth. Jeff lives by the Dickens quote. He is determined to impact the lives of others and his motivators are pure. This project is about making a difference, which once realized, it will!

I strongly urge you to consider supporting the Strikeout Baseball proposal. The impact this project will have on the entire mid-Michigan area will be grand! Your support is appreciated!

Sincerely,



David G. Hornak, Ed.D.
Superintendent, Holt Public Schools



2070 W. Holt Road, Holt, MI 48842 • Tel: 517.694.5713 • Fax: 517.694.1333



109 E Oakland Ave. Lansing, MI 48906 | 517-423-9616 | www.michiganbusinessnetwork.com

Meet the founder



"My name is **Jeff Lazaros** and I am excited to share this concept I created several years ago.

Growing up in Detroit, baseball was a way of life. I developed a passion for the game in my early years while playing sandlot ball and working at the old ball park, Tiger Stadium.

It has been my pure love for the game that has given me the drive, vision and motivation to develop this concept. I hope you will see and appreciate what **Strikeout Baseball** has to offer to the community and the game of baseball.

Strikeout Baseball is the ultimate tool in growing the game of baseball!"

Become a Sponsor



Single: \$1k

Double: \$2.5k

Triple: \$5k

Home-Run: \$10k

Grand-Slam: \$25k

(see sponsor form for packages)

It is with great pride and hope that we can gain support from some of the many businesses that share in the desire to make Lansing, Michigan an even better place to live and visit.

This facility will be owned and maintained by the City of Lansing, and 100% of the funds generated for this project will go into the development and construction of the facility.

We would like to extend an opportunity to you in hopes that you see the vast potential **Strikeout Baseball** has to offer our youth, community and the game of baseball itself.

Meet Our Team



Jeff Lazaros
Creator



Vic Verchereau
Michigan Business Network



Mike Price
Lansing Sports Authority



Diane Lazaros
Michigan PGA



Brian Meeks
North End Group



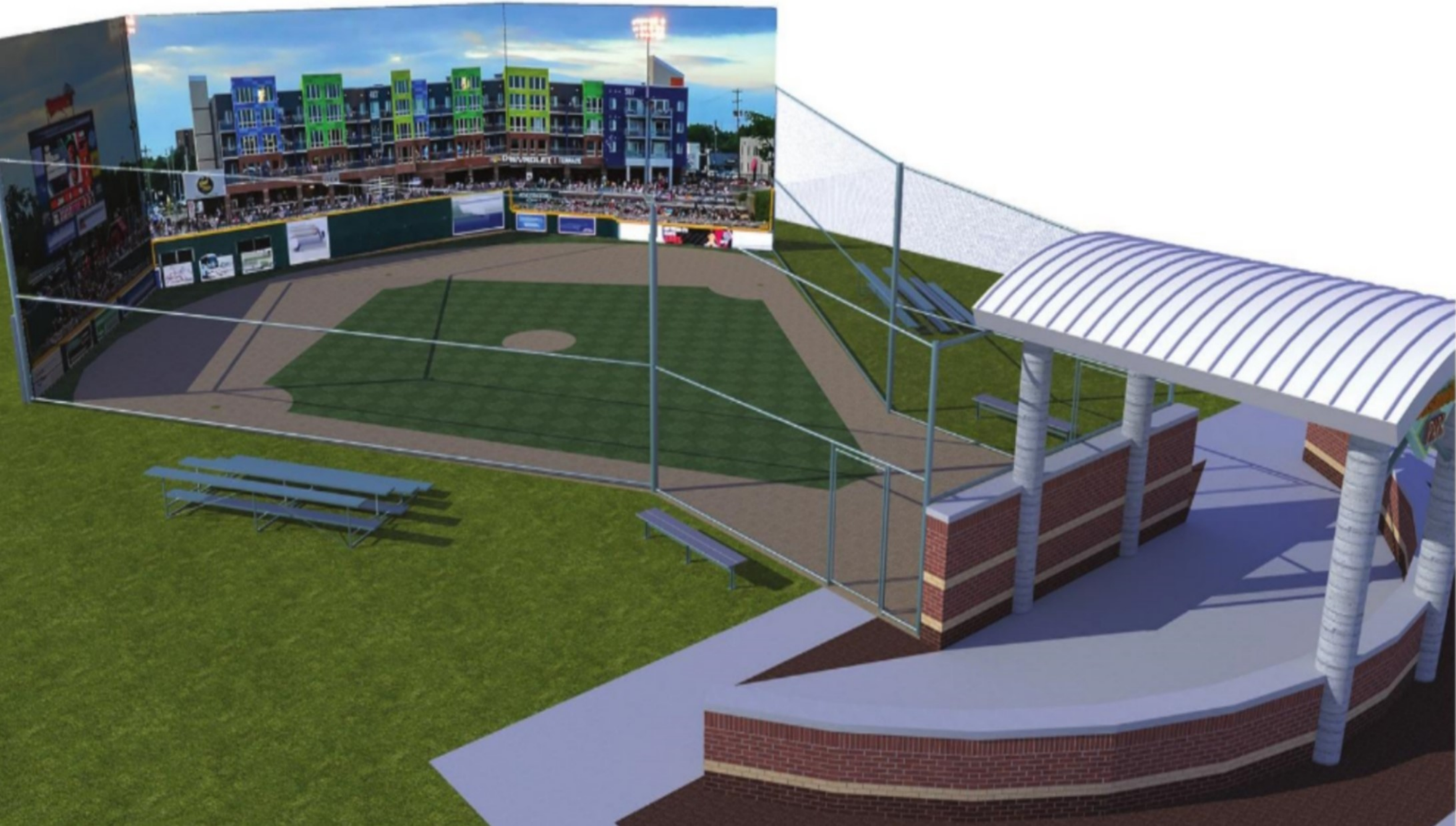
Dave Hornak
Holt Public Schools



Rita LaMoreaux
Lacor Consultants



Chris Holman
Michigan Business Network





Stay connected



FACEBOOK

A positive community to engage our fan base with the latest updates.



INSTAGRAM

Images of kids having a great time.



TWITTER

Live tweets from the ballpark highlighting positive things in our community.

strikeoutbaseballusa.org

734.277.5334

info@strikeoutbaseballusa.org